

Licensing Sub-Committee

Agenda

Monday 11 April 2022 6.30 pm Online - Virtual Meeting

MEMBERSHIP

Administration:	Opposition:
Councillor Natalia Perez (Chair) Councillor Fiona Smith	Councillor Dominic Stanton

CONTACT OFFICER: Amruta White

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Public Notice

Members of the press and public are welcome to attend at the YouTube link below:

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

THIS MEETING WILL BE HELD REMOTELY It will be streamed via YouTube on: https://youtu.be/ahB-jAQrTes

Date Issued: 31 March 2022

Licensing Sub-Committee Agenda

11 April 2022

<u>Item</u> <u>Pages</u>

1. APOLOGIES FOR ABSENCE

2. DECLARATIONS OF INTEREST

If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.

At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.

Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.

Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.

3. CHELSEA GOLF CLUB, 29 IMPERIAL ROAD LONDON SW6 2FR. 3 - 107

Agenda Item 3

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1. THE APPLICATION

On 04 February 2022, Caddi Group Ltd ("the applicant") submitted an application for a new premises licence to be granted in respect of the premises known as Chelsea Golf Club located at 29 Imperial Road London SW6 2FR.

1.1 Application Requested

The applicant has applied for a new premises licence for the sale of alcohol on the premises only as outlined below:

Sale of alcohol – On the Premises Only

Monday to Sunday 11:00 - 23:00

Hours open to public:

Monday to Sunday 07:00 - 00:00

A copy of the application form and plan can be seen on pages 9-38 of this report.

1.2 Applicants Operating Schedule

The applicant has proposed a number of steps to promote the four licensing objectives if the application is granted. A copy of these steps can be seen on pages 25-30 of this report.

2. BACKGROUND

The main access to the premise's unit will be located on Imperial Road. There is a mixture of both residential and commercial premises within the area. However, there are no other neighbouring licensed premises within the selected 75m buffer zone. A map showing the location of the premises can be seen on page 39 of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the Imperial Road area. Fulham Broadway tube station is a 14-minute walk away and Imperial Wharf overground station is a 4-minute walk away.

3. CONSULTATION

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

3.1. Relevant Representations

The licensing section received 53 representations from local residents objecting to the licence application. A copy of these representations can be seen on pages 40-93 of this report.

The licensing section received 13 responses from local residents with comments in support of the licence application. A copy of these comments can be seen on pages 94-106 of this report.

On 08 March 2022 the licensing section received further comments from the applicant in response to the submitted representations. A copy of these comments can be seen on page 107 of this report.

4. OTHER INFORMATION

4.1 Enforcement History

There have not been any warnings, simple cautions or prosecutions given in respect of the premises during the past three years.

4.2 Temporary Event Notices ("TENs")

No TENs have been submitted in respect of this premises in the past twelve months.

5. POLICY CONSIDERATIONS

- **5.1** Section 5.1 page 12 of the Statement of Licensing Policy ("SLP") states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:
 - Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
 - Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
 - Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
 - Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder and nuisance; and
 - Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.
- **5.2** Section 5.2 page 12 of the SLP states that the Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing

Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol. For example, if the closing time on the application is stated as 12 midnight, the latest time that a licence would be granted to serve alcohol would be 11:30pm, as the Licensing Authority will normally allow a minimum of 30 minutes to consume alcohol that has been purchased before the terminal hour.

- **5.3** Section 5.4 page 13 of the SPL states that the Licensing Authority advises applicants that it would be beneficial if a lawful planning use can be demonstrated for the activities proposed in all applications for premises licences.
- **5.4** Section 8.1 page 15 of the SLP states that the Licensing Authority will require applicants to detail in their operating schedule the steps proposed to ensure the deterrence and prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises.
- **5.5** Section 8.2 pages 15 and 16 of the SLP states that the Licensing Authority will require the licence holder to indicate what steps will be put in place to control the excessive consumption of alcohol and drunkenness on relevant premises in order to reduce the risk of anti-social behaviour occurring elsewhere after customers have left the premises.
- 5.6 Section 8.10 pages 16 and 17 of the SLP states that it is important that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with 17 the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
- The likelihood of any violence, public order or policing problem if the licence is granted;
- The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
- Past conduct and prior history of complaints against the premises;
- Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
- Any relevant representations.
- **5.7** Section 9.1 page 17 of the SLP states that the Licensing Authority will require the applicant to detail in their operating plan the steps proposed to ensure the physical safety of people using the relevant premises or place.
- **5.8** Section 10.3 page 19 of the SLP states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:
 - The proximity of residential accommodation;
 - The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;

- The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;
- The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises. This will usually be of greater importance late at night and/or in the early hours of the morning. However, nuisance can arise at any time of the day or night so the Licensing Authority will consider representations from Responsible Authorities and/or Interested Parties relating to potential nuisance from any activity at all times dependent on the merits of the application/steps taken or proposed to prevent nuisance.
- The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction;
- The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;
- The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;
- The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;
- The delivery and collection areas and delivery/collection times;
- The siting of external lighting, including security lighting that is installed inappropriately;
- The arrangements for refuse disposal, storage and the prevention/tidying of litter (including fly posters and illegal placards);
- The generation of odour, e.g. from the preparation of food;
- Any other relevant activity likely to give rise to nuisance;
- **5.9** Section 11.1 page 20 of the SLP states that the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

6. DETERMINATION

- **6.1** In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:
- (a) Grant the application in full
- (b) Grant the application in part modifying the proposed hours, activities or conditions.
- (c) Reject the application.

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of

Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application, conditions may be attached to the licence to alleviate the concerns raised through any representation(s).

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form, please read the guidance notes at the end of the form. If you are completing this form by hand, please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Caddi Group Limited (company number 13142645)

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal addre	Postal address of premises or, if none, ordnance survey map reference or description				
Chelsea Golf Club, 29 Imperial Road					
Post town	London		Postcode	SW6 2FR	
Telephone n	Telephone number at premises (if any)				
Non-domest	Non-domestic rateable value of premises N/A – new development. No non-domestic rateable value yet assigned.				

Part 2 - Applicant details

Please	state	whether you are applying for a premises licen	ice as	Please tick as appropriate
a)	an	individual or individuals *		please complete section (A)
b)	a p	erson other than an individual *		
	i	as a limited company/limited liability partnership		please complete section (B)
	ii	as a partnership (other than limited liability)		please complete section (B)
	iii	as an unincorporated association or		please complete section (B)
	iv	other (for example a statutory corporation)		please complete section (B)
c)	a re	ecognised club		please complete section (B)
d)	a cl	harity		please complete section (B)

e)	the proprietor	of an educational estab	lishment		please comp	olete section (B)
f)	a health service	e body			please comp	olete section (B)
g)	Care Standards	s registered under Part s Act 2000 (c14) in respondital in Wales			please comp	plete section (B)
ga)	Part 1 of the H (within the me	s registered under Cha ealth and Social Care A aning of that Part) in a ospital in England	Act 2008		please comp	olete section (B)
h)	the chief office England and W	er of police of a police Vales	force in		please comp	plete section (B)
	ou are applying elow):	as a person described i	in (a) or (b) pl	lease (confirm (by ti	icking yes to one
premi	ses for licensab		business whic	ch inv	olves the use	of the
I am		ication pursuant to a				_
	statutory func					
	a function disc	charged by virtue of Ho	er Majesty's p	orerog	ative	
(A) IN	DIVIDUAL AF	PPLICANTS (fill in as	applicable)			
Mr	Mrs	Miss	Ms		er Title (for mple, Rev)	
Mr Surn		Miss	Ms First na	exar	·	
Surn			T	exar ames	·	x yes
Surn Date	ame		First na	exar ames	mple, Rev)	z yes
Surn. Date Natio	ame of birth	I am 18 yea	First na	exar ames	mple, Rev)	z yes
Surn. Date Natio	of birth onality ent residential ess if different freses address	I am 18 yea	First na	exar ames	mple, Rev)	a yes
Surn. Date Natio	of birth onality ent residential ss if different fr ises address	I am 18 yea	First na	exar ames	Please tick	z yes
Date Natio	of birth onality ent residential ess if different frestes address own ime contact tele ail address	I am 18 yea	First na	exar ames	Please tick	x yes

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr	Mrs	Miss	N	Ms	Other Title (for example, Rev)	
Surname				First na	mes	
Date of birt	h	I ar	m 18 ye	ears old or	over Plea	se tick yes
Nationality						
	vice), th	demonstrating a rig e 9-digit 'share code on)				
Current reside address if did premises address	fferent fr	rom				
Post town					Postcode	
Daytime con	ntact tel	ephone number				·
E-mail addr (optional)	ess					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Caddi Group Limited (company number 13142645)
Address
31 Baltimore House Juniper Drive, London, SW18 1TS
Registered number (where applicable) 13142645
Description of applicant (for example, partnership, company, unincorporated association etc.) Private Limited Company
Telephone number (if any)

Part 3 Operating Schedule

When do you want the premises licence to start?

DD MM YYYY

2 2 0 3 2 0 2 2

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

Please give a general description of the premises (please read guidance note 1)

Chelsea Golf Club, 29 Imperial Road, London, SW6 2FR, comprises 2,225 sq. ft (206.74 sq. m) of commercial space. The unit is located on the ground floor of Block L of the Chelsea Creek development, on the corner of Imperial Road and Thurstan Street. The premises run from east to west from Thurstan Street along the north side of Imperial Road. The premises are located in a mixed-use area with residential accommodation, including flat balconies, located directly above the premises. The premises are not situated within a Conservation Area.

Chelsea Golf Club, is a members golf club - offering access to four top-of-the-range indoor golf simulators. The club will provide local residents with a facility to practice and learn the game, without the need for commuting out of the borough to traditional, open-air golf courses. The facility will aim to be fully inclusive so that the management team can share their passion for the game of golf with as wide a range of borough residents as possible. Sale of alcohol will be ancillary to the main leisure activities. Alcohol will be sold to members and their guests only, for consumption on the premises only. Members are required to sign a code of conduct which includes expectations as to their behaviour, including rules regulating consumption of alcohol on site by themselves and their guests.

The main entrance to the premises, also acting as a customer fire-exit, is located to the right of the premises frontage as viewed from Imperial Road. This leads directly onto the main reception, retail and bar area of the premises where alcohol will be consumed (floor area of approximately 78 sq. m). Table seating is located to the right of the reception area, as viewed from the main entrance, with the bar being located to the rear-left. Seating for a total of 20 members/guests is anticipated. An opening behind the bar to the rear-left leads onto an office and store area, where alcohol will be stocked.

An access corridor to the front-left of the reception area provides access to the four golf simulators which are separated by curtain partitions. A further fire door is located to the middle-left of this corridor as viewed from the reception area. Couch seating is provided towards the front of the simulator areas. Consumption of alcohol will only be permitted in the simulator booths in these designated seating areas - as indicated on the premises plan.

Two customer toilets (one with disabled access) are located at the far end of the access corridor, furthest from the reception area.

The premises are equipped with CCTV cameras and fire safety equipment as indicated on the premises plan.

The nearest noise-sensitive residential properties to the premises are the flats located directly above the premises.

Other licensed premises in proximity to the Chelsea Golf Club, 29 Imperial Road include:

- Queen Elizabeth 58 Bagley's Lane London SW6 2BH (premises licence number 2011/00783/LAPR) 130m distant.
- DoubleTree By Hilton Hotel London, Imperial Road London SW6 2GA (premises licence number 2021/01101/LAPR) – 240m distant.

	000 or more people are expected to attend the premises at any time, please state the number expected to attend.	N/A					
	licensable activities do you intend to carry on from the premises	s?					
(pleas	se see sections 1 and 14 and Schedules 1 and 2 to the Licensing	Act 2003)					
Prov	vision of regulated entertainment (please read guidance note 2)	Please tick all that apply					
a)	plays (if ticking yes, fill in box A)						
b)	films (if ticking yes, fill in box B)						
c)	indoor sporting events (if ticking yes, fill in box C)						
d)	boxing or wrestling entertainment (if ticking yes, fill in box D)						
e)	live music (if ticking yes, fill in box E)						
f)	recorded music (if ticking yes, fill in box F)						
g)	performances of dance (if ticking yes, fill in box G)						
h)	anything of a similar description to that falling within (e), (f) of (if ticking yes, fill in box H)	r (g)					
Pro	$\underline{\textbf{Provision of late night refreshment}} \text{ (if ticking yes, fill in box I)} \qquad \qquad \Box$						
Sup	<u>Supply of alcohol</u> (if ticking yes, fill in box J) ✓						

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors
	ce note 7			Outdoors
Day	Start	Finish		Both
Mon			Please give further details here (please read gui	dance note 4)
Tue				
Wed			State any seasonal variations for performing p guidance note 5)	<u>llays</u> (please read
Thur				
Fri			Non standard timings. Where you intend to use for the performance of plays at different times the column on the left, please list (please read g	to those listed in
Sat				
Sun				

timing	rd days a	read	Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors
guidan	ce note 7)		Outdoors
Day	Start	Finish		Both
Mon			Please give further details here (please read gui	dance note 4)
Tue				
Wed			State any seasonal variations for the exhibition read guidance note 5)	of films (please
Thur				
Fri			Non standard timings. Where you intend to use for the exhibition of films at different times to column on the left, please list (please read guida	those listed in the
Sat				
Sun				

Indoor sporting events Standard days and timings (please read guidance note 7)			Please give further details (please read guidance note 4)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 5)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)
Fri			
Sat			
Sun			

Boxing or wrestling entertainments Standard days and			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors		
timings (please read guidance note 7)			(Pouse rous garantee note o)	Outdoors		
Day	Start	Finish		Both		
Mon			Please give further details here (please read guidance note 4)			
Tue			- 			
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 5)			
Thur						
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance			
Sat		-	note 6)			
Sun						

Live music Standard days and timings (please read			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors			
_	ce note 7			Outdoors			
Day	Start	Finish		Both			
Mon	Mon Please give further details here (please read guid						
Tue							
Wed			State any seasonal variations for the performance of live music (please read guidance note 5)				
Thur			- -				
Fri			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance				
Sat			note 6)				
Sun							

Recorded music Standard days and timings (please read		nd	Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors		
	ce note 7		(4	Outdoors		
Day	Start	Finish		Both		
Mon			Please give further details here (please read guidance note 4)			
Tue						
Wed			State any seasonal variations for the playing of recorded music (please read guidance note 5)			
Thur						
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance			
Sat			note 6)			
Sun						

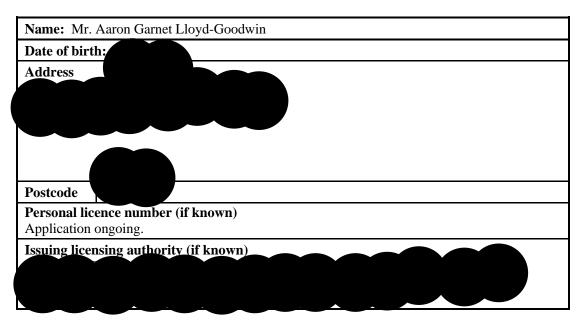
Performances of dance Standard days and			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors		
timings (please read guidance note 7)			(produce rough gardanice note of	Outdoors		
Day	Start	Finish		Both		
Mon			Please give further details here (please read guidance note 4)			
Tue			- -			
Wed			State any seasonal variations for the performance of dance (please read guidance note 5)			
Thur			-			
Fri			Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 6)			
Sat						
Sun						

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainn providing	nent you will be		
Day	Start	Finish	Will this entertainment take place indoors or	Indoors		
Mon			<u>outdoors or both – please tick</u> (please read guidance note 3)	Outdoors		
				Both		
Tue			Please give further details here (please read gui	dance note 4)		
Wed		-				
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 5)			
Fri						
Sat			Non standard timings. Where you intend to use for the entertainment of a similar description to within (e), (f) or (g) at different times to those column on the left, please list (please read guidants).	to that falling listed in the		
Sun						

Late night refreshment Standard days and			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors		
	s (please ce note 7			Outdoors		
Day	Start	Finish		Both		
Mon			Please give further details here (please read guidance note 4)			
Tue			- 			
Wed			State any seasonal variations for the provision of late night refreshment (please read guidance note 5)			
Thur						
Fri Non standard timings. Where you intend to use the prefor the provision of late night refreshment at different tithose listed in the column on the left, please list (please refreshment).			lifferent times, to			
Sat			guidance note 6)			
Sun						

Supply of alcohol Standard days and timings (please read			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	7	
	ce note 7			Off the premises		
Day	Start	Both		Both		
Mon	11:00	23:00	State any seasonal variations for the supply of alcohol (please read guidance note 5)			
Tue	11:00	23:00	No seasonal variations.			
Wed	11:00	23:00				
Thur	11:00	23:00	Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)			
Fri	11:00	23:00	No non-standard timings.			
Sat	11:00	23:00				
Sun	11:00	23:00				

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):



K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

N/A – no adult entertainment or services that may give rise to concern in respect of children.

\mathbf{L}

Hours premises are open to the public Standard days and timings (please read guidance note 7)			State any seasonal variations (please read guidance note 5) No seasonal variations.
Day	Start	Finish	
Mon	07:00	00:00	
Tue	07:00	00:00	
Wed	07:00	00:00	Non-standard timings. Where you intend the premises to be
Thur	07:00	00:00	open to the public at different times from those listed in the column on the left, please list (please read guidance note 6) No non-standard timings.
Fri	07:00	00:00	No non-standard diffings.
Sat	07:00	00:00	
Sun	07:00	00:00	

\mathbf{M}

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

- 1. Licensing Policy: The applicant has considered the London Borough of Hammersmith & Fulham Statement of Licensing Policy Issued July 2017.
- 2. Legal advice: the applicant has sought legal advice in relation to this application for a New Premises Licence and relevant acts of legislation have been considered. These include, but are not limited to: The Licensing Act 2003 and Regulations (as amended), Anti-Social Behaviour Act 2003, Clean Neighbourhoods and Environment Act 2005, Violent Crime Reduction Act 2006, Police Reform and Social Responsibility Act 2011, The Legislative Reform (Entertainment Licensing) Order 2014, The Deregulation Act 2015, The Immigration Act 2016, The Policing and Crime Act 2017 and the Licensing Act 2003 (Miscellaneous Amendments) Regulations 2017.
- 3. General: The applicant Caddi Group Limited (company number 13142645) runs a members golf club offering access to four indoor golf simulators. Sale of alcohol and snacks will be ancillary to the main leisure activities. Alcohol will only be sold to members and their guests, for consumption on the premises only, between the hours of 11:00 and 23:00. There will be no service of food outside of the hours of 08:00 to 23:00.
- 4. Given the mixed-use nature of the general area the licensee will put in place the following key measures to assist the licensing objectives:
 - a) Members will be required to sign a code of conduct which includes expectations as to their behaviour, including rules regulating consumption of alcohol on site by themselves and their guests.
 - b) There will be no sales of alcohol for consumption off the premises, nor will customers be allowed to leave the premises with part-finished and/or open containers of alcohol.
 - c) Vertical drinking will be prohibited. Alcohol orders will be placed by members and their guests at the bar, but alcohol may only be consumed by them whilst seated in the reception/bar area, or in the designated areas of the golf simulator booths indicated on the premises plan.
 - d) To provide for orderly closure of the premises, alcohol sales will cease at 23:00 hours, one hour before closure of the premises at 00:00 hours.
 - e) The "Challenge 25" policy developed by the Retail of Alcohol Standards Group will be implemented.
- 5. Mandatory Conditions: The Applicant is aware of and shall comply with all mandatory conditions attached to the premises licence.
- 6. Supervisor's Register: A Supervisor's Register will be maintained at the licensed premises, showing the names, addresses and up-to-date contact details for the Designated Premises Supervisor and all personal licence holders. The register will state the name of the person who is in overall charge of the premises at each time that licensed activities are carried out. This information will be retained for a period of twelve months and produced for inspection on request to an authorised officer.
- 7. Fire Safety: A Fire and Emergency Planning Risk Assessment will be carried out.
- 8. Display of Licence: the premises licence will be permanently displayed on, or directly adjacent to, the main entrance of the premises.

9. Premises Plan: any detail shown on the plan that is not required by the licensing plans regulations is indicative and subject to change at any time. Premises Plan: any detail shown on the plan that is not required by the licensing plans regulations is indicative and subject to change at any time.

b) The prevention of crime and disorder

1. CCTV

- a) A Closed-Circuit Television (CCTV) camera system will be installed and maintained in working order as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points and alcohol storage and sales areas will be covered.
- b) The locations of CCTV cameras are identified on the site plan of the premises. No changes to the locations of the cameras will be made without prior consultation with the Metropolitan Police and the Licensing Authority.
- c) The CCTV will be in operation when the premises is open to the public. CCTV recordings shall be of a satisfactory quality enabling the identification of persons and activities, and other fine details such as vehicle registration number plates. CCTV recordings shall be retained for a minimum period of 31 days with date and time stamping.
- d) The CCTV system will be capable of securing relevant pictures for review at a later date, and/or export via removable media. Records will be made immediately available on request by the Police or an authorised council officer. Exported files shall be replayable immediately without requirement for re-indexing of files or verification checks.
- e) The CCTV footage will be controlled and kept in a secure environment to prevent tampering or unauthorised viewing. A record will be kept of who has accessed the system, the reason why and when.
- f) A designated member/members of staff at the premises will be authorised to access the CCTV footage and be conversant with operating the CCTV system. At the request of an authorised officer of the Licensing Authority or a Responsible Authority (under the Licensing Act 2003) any CCTV footage, as requested, will be downloaded immediately or secured to prevent any overwriting. The CCTV footage material will be supplied, on request, to an authorised officer of the Licensing Authority or a Responsible Authority.
- g) The CCTV system will be adequately maintained. If the CCTV becomes inoperative, the Police and Local Authority will be informed as soon as practically possible and immediate steps will be taken to put the equipment back into action.
- 2. Proof of Age Policy: A proof of age policy to the satisfaction of the Metropolitan Police/Licensing Authority will be in place. This will follow the guidelines set out in the "Challenge 25" policy developed by the Retail of Alcohol Standards Group.
- 3. Drinking-up time: Service of all alcohol will cease at 23:00 hours, one hour before the closing of the premises at 00:00 hours.
- 4. Service of alcohol and vertical drinking:
 - a) Vertical drinking will be prohibited.
 - b) Alcohol orders will be placed by members and their guests at the bar, but alcohol may only be consumed by them whilst seated in the reception/bar area, or in the designated areas of the golf simulator booths indicated on the premises plan.
 - c) There will be no sales of alcohol for consumption off the premises, nor will customers be allowed to leave the premises with part-finished and/or open containers of alcohol.

- 5. Anti-social behaviour on the premises:
 - a) Members will be required to sign a code of conduct which includes expectations as to their behaviour, including rules regulating consumption of alcohol on site by themselves and their guests.
 - b) A policy will be in force for the management of large groups, i.e., hen and stag parties. The group will be required to nominate a responsible person to liaise with staff.
 - c) Staff will be trained in dealing with drunken or disruptive behaviour and the procedures for dealing with any such behaviour by patrons.
 - d) Antisocial behaviour of any kind, including strong, loud and offensive language, shall not be tolerated. Any customers suspected of, or engaging in, the same shall be asked to leave, will be escorted to the exit and observed leaving the vicinity of the premises.
 - e) Anyone visibly under the influence of alcohol or drugs will be refused entry or shall be asked to leave, escorted to the exit and observed leaving the vicinity of the premises.
 - f) Staff shall implement a dispersal policy outside the premises within the Applicant's direct control to reduce risks of public nuisance.
- 6. Incident Report Register: The Premises Licence Holder/Designated Premises Supervisor will ensure that an Incident Report Register is maintained on the premises to record incidents such as anti-social behaviour, under-age sales refusals and ejections from the premises. The Incident Report Register will contain consecutively numbered pages, the date time and location of the incident, details of the nature of the incident, the names and personal licence numbers (if any) of any other staff involved or to whom the incident was reported, the names and numbers of any police officers attending, the police incident and/or crime number, names and addresses of any witnesses and confirmation of whether there is CCTV footage of the incident.

7. Staff Training:

- a) New staff shall receive induction training at the commencement of employment. Staff shall receive regular re-training a minimum of four times a year. Staff training records shall be maintained for inspection by the Metropolitan Police and Local Authority Enforcement Officers.
- b) Staff training will include underage alcohol sales training, procedures for dealing with disruptive behaviour and mandatory drug awareness training.
- 8. Alcohol Designated Public Places Orders: Notices indicating the existence and effect of an Alcohol Designated Public Places Order will be prominently displayed at the exits to the premises.
- 9. Adult Entertainment: No adult entertainment of any kind will be provided.
- 10. Maintenance of smoke-free environments: The premises shall comply with all non-smoking legislation.

c) Public safety

- 1. Fire safety:
 - a) Smoke detectors and fire extinguishers shall be installed and inspected at appropriate intervals to ensure that they are in good working order.
 - b) Access routes to fire escapes will be kept unobstructed.
 - c) Exits will be easily identifiable and will be kept unobstructed and free of trip hazards with non-slippery, even surfaces.
 - d) Any/all emergency doors shall be maintained effectively, self-closing and not held open other than by an approved device.

2. Electrical Installations:

- a) Electrical installations, including any temporary electrical wiring and distributions, will be inspected on a periodic basis (at least every 3 years or at a frequency specified in writing) by a suitably qualified and competent person.
- b) Inspection records/certificates will be kept and made available at the request of an authorised officer.
- 3. The following systems (where relevant) will be maintained and inspected by a suitably qualified professional persons in accordance with any British Standard and at intervals recommended in National Guidance and the records of such inspection available for inspection by authorised Officers on request:
 - a) Portable Fire Fighting Equipment
 - b) Portable Electrical Installation
 - c) Fire Warning/Fire Detection System
 - d) Gas Boiler/Calorific or Appliance
 - e) Building Electrical Installation

4. First Aid:

- a) Adequate and appropriate supply of first aid equipment and materials will be available on the premises.
- b) There shall be at least an adequate number of trained first aiders on duty when the public are present. The first aiders will be trained to deal with drug and alcohol related problems.

d) The prevention of public nuisance

- 1. Chelsea Golf Club will be an alcohol on-licensed premises with a capacity of less than 500 customers. The licensee will not carry out live music performances at the premises of any kind. There will be no playing of recorded audio outside of the hours of 08:00 to 23:00 on any day of the week. The playing of recorded, background audio at the premises will not, therefore, constitute provision of regulated entertainment.
- 2. A background sound-track of quiet nature noises will be played within the golf booths between 08:00 and 23:00 hours. This will be played at an ambient level that readily permits conversation between members and their guests. There will additionally be some audio playback from the television(s) installed in the reception/bar area.
- 3. Speakers for the playing of any recorded audio shall not be located outside the premises or in proximity to the main entrance.
- 4. The licensee shall conduct regular risk assessments on noise levels outside the premises to ensure that noise from music and speech arising from the premises shall not be audible outside the premises or inside habitable rooms of noise sensitive, residential properties in the vicinity.
- 5. All windows and external doors shall be kept closed after 22:00 hours, except for the immediate access and egress of persons.
- 6. Patrons permitted to temporarily leave and then re-enter the premises, e.g., to smoke, shall be limited to 5 persons at any one time.
- 7. The numbers of customers smoking in front of the premises will be limited to 5, and customers will not be allowed to block the public footpath. Staff shall implement a dispersal policy outside the premises within the area falling under the direct control of the licensee to reduce risks of public nuisance.

- 8. Notices will be prominently displayed at the exit to the premises requesting that customers respect the needs of local residents and businesses in the vicinity, and to leave the area quietly.
- 9. The licensee will have a policy or procedure in place which deals with excessive or unreasonable noise nuisance emanating from customers visiting the premises, and how this would be managed if customers are not prepared to abide by the signage around the premises requesting that customers leave the site quietly.
- 10. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
- 11. The disposal of waste into external receptacles shall not take place between the hours of 23:00 and 08:00. No waste collection or stock deliveries will take place between the hours of 23:00 and 08:00.
- 12. The licensee shall ensure that all staff are fully trained and made aware of the legal requirement of businesses to comply with their responsibility as regards the disposal of waste produced from the business premises. The procedure for handling and preparing for disposal of the waste shall be in writing and displayed in a prominent place where it can be referred to at all times by staff.
- 13. The licensee shall instruct members of staff to make regular checks of the area immediately outside the premises and remove any litter, bottles and glasses emanating from the premises. A final check should be made at close of business.
- 14. Adequate waste receptacles, for use by patrons, will be provided in and immediately outside the premises. The licensee shall provide a safe receptacle for cigarette ends to be placed outside for the use of customers, such receptacle being carefully placed so as not to cause an obstruction or trip.
- 15. The licensee shall make available a contact telephone number to nearby residents and the Licensing Team, Environmental Protection Team or police to be used in the event of complaints arising.

e) The protection of children from harm

- 1. All customers attempting to purchase alcohol who appear to be under the age of 25 shall be required to produce a valid form of identification in line with the guidelines set out in the "Challenge 25" policy developed by the Retail of Alcohol Standards Group. Acceptable forms of identification will be those bearing the customers photograph, date of birth and either a holographic mark, or an ultraviolet feature. Examples of accepted forms of identification include a passport, photo card driving licence, Proof of Age Standards Scheme card bearing the PASS hologram or a military identification card.
- 2. Suitable signage shall be displayed around the premises advising customers and staff of the "Challenge 25" policy.
- 3. All staff shall receive training and regular refresher training regarding the Licensing Act 2003 and the "Challenge 25" identification policy.

4. The date, time and circumstances under which any attempted purchase by a young customer has been refused will be recorded in the Incident Register. This will be made available for inspection by any police officer, community support officer or authorised person upon demand.

Checklist:

Please tick to indicate agreement

•	I have made or enclosed payment of the fee	$ \sqrt{} $
•	I have enclosed the plan of the premises.	\checkmark
•	I have sent copies of this application and the plan to responsible authorities and others where applicable [application to be forwarded to the responsible authorities by the Licensing Authority following submission of application by email]	
•	I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.	\square
•	I understand that I must now advertise my application.	$\overline{\mathbf{A}}$
•	I understand that if I do not comply with the above requirements my application will be rejected.	
•	[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (please read note 15).	

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Declaration	 [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15) 		
Signature	Mr. Aaron Lloyd-Goodwin		
Date	16/02/2022		
Capacity	Director of applicant company: Caddi Group Limited (company number 13142645)		

For joint applications, signature of 2^{nd} applicant or 2^{nd} applicant's solicitor or other authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Date						
Capacity						
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	•	,				
Mr. Aaron 1	Lloyd-Goodwin					
Post town	London		Postcode			
Telephone number (if any)						
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)						
				_		

Notes for Guidance

- Describe the premises, for example the type of premises, its general situation and layout
 and any other information which could be relevant to the licensing objectives. Where
 your application includes off-supplies of alcohol and you intend to provide a place for
 consumption of these off-supplies, you must include a description of where the place will
 be and its proximity to the premises.
- 2. In terms of specific regulated entertainments please note that:
 - Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
 - Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
 - Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
 - Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
 - Live music: no licence permission is required for:
 - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
 - Recorded Music: no licence permission is required for:
 - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
 - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
 - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and

- (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.
- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
 - any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
 - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
 - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
 - any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.
- 3. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
- 4. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
- 5. For example (but not exclusively), where the activity will occur on additional days during the summer months.
- 6. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
- 7. Please give timings in 24 hour clock (e.g. 16.00) and only give details for the days of the week when you intend the premises to be used for the activity.
- 8. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
- 9. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
- 10. Please list here steps you will take to promote all four licensing objectives together.
- 11. The application form must be signed.
- 12. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
- 13. Where there is more than one applicant, each of the applicants or their respective agent must sign the application form.
- 14. This is the address which we shall use to correspond with you about this application.

15. Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

Documents which demonstrate entitlement to work in the UK

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A current Immigration Status Document issued by the Home Office to the holder
 with an endorsement indicating that the named person is allowed to stay indefinitely
 in the UK or has no time limit on their stay in the UK, when produced in
 combination with an official document giving the person's permanent National
 Insurance number and their name issued by a Government agency or a previous
 employer.
- A birth or adoption certificate issued in the UK, when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, when produced in combination with an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A current Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A current Immigration Status Document containing a photograph issued by the
 Home Office to the holder with an endorsement indicating that the named person may
 stay in the UK, and is allowed to work and is not subject to a condition preventing the
 holder from doing work relating to the carrying on of a licensable activity when
 produced in combination with an official document giving the person's permanent
 National Insurance number and their name issued by a Government agency or a
 previous employer.
- A Certificate of Application, less than 6 months old, issued by the Home Office
 under regulation 18(3) or 20(2) of the Immigration (European Economic Area)
 Regulations 2016, to a person who is not a national of a European Economic Area state
 or Switzerland but who is a family member of such a national or who has derivative
 rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their
 permission to be in the UK with the Home Office such as the Home Office
 acknowledgement letter or proof of postage evidence, or reasonable evidence that the
 person has an appeal or administrative review pending on an immigration decision,
 such as an appeal or administrative review reference number.

- Reasonable evidence that a person who is not a national of a European Economic
 Area state or Switzerland but who is a family member of such a national or who has
 derivative rights of residence in exercising treaty rights in the UK including:
 - o evidence of the applicant's own identity such as a passport,
 - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
 - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
 - (i) working e.g. employment contract, wage slips, letter from the employer,
 - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank
 - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
 - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

Original documents must not be sent to licensing authorities. If the document copied is a passport, a copy of the following pages should be provided:

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

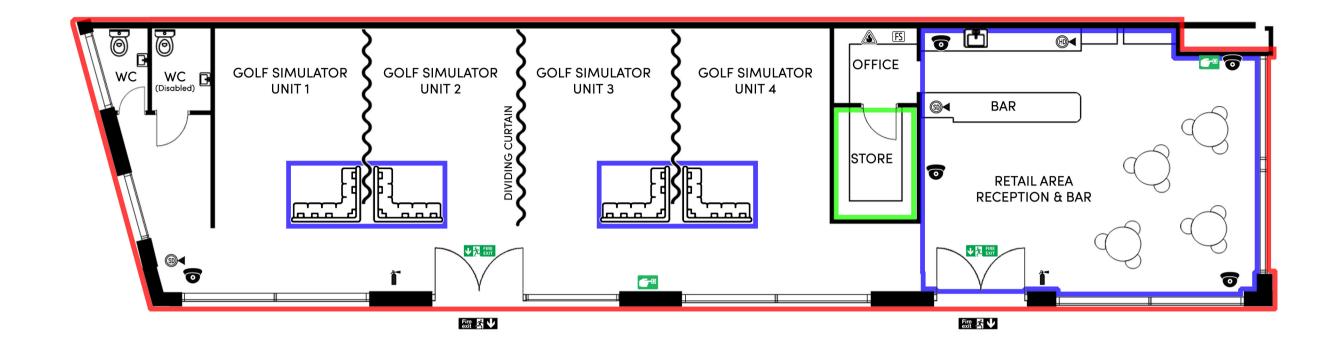
Home Office online right to work checking service

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at https://www.gov.uk/prove-right-to-work) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.



IMPERIAL ROAD

0 1 2 3 5m N Scale 1:100 @A3

KEY

CCTV camera

Smoke detector/sounder

⊕ Heat detector

Fire exit

Fire exit sig

Fire safety information for staff

Manual fire alarm call point

Fire extinguisher

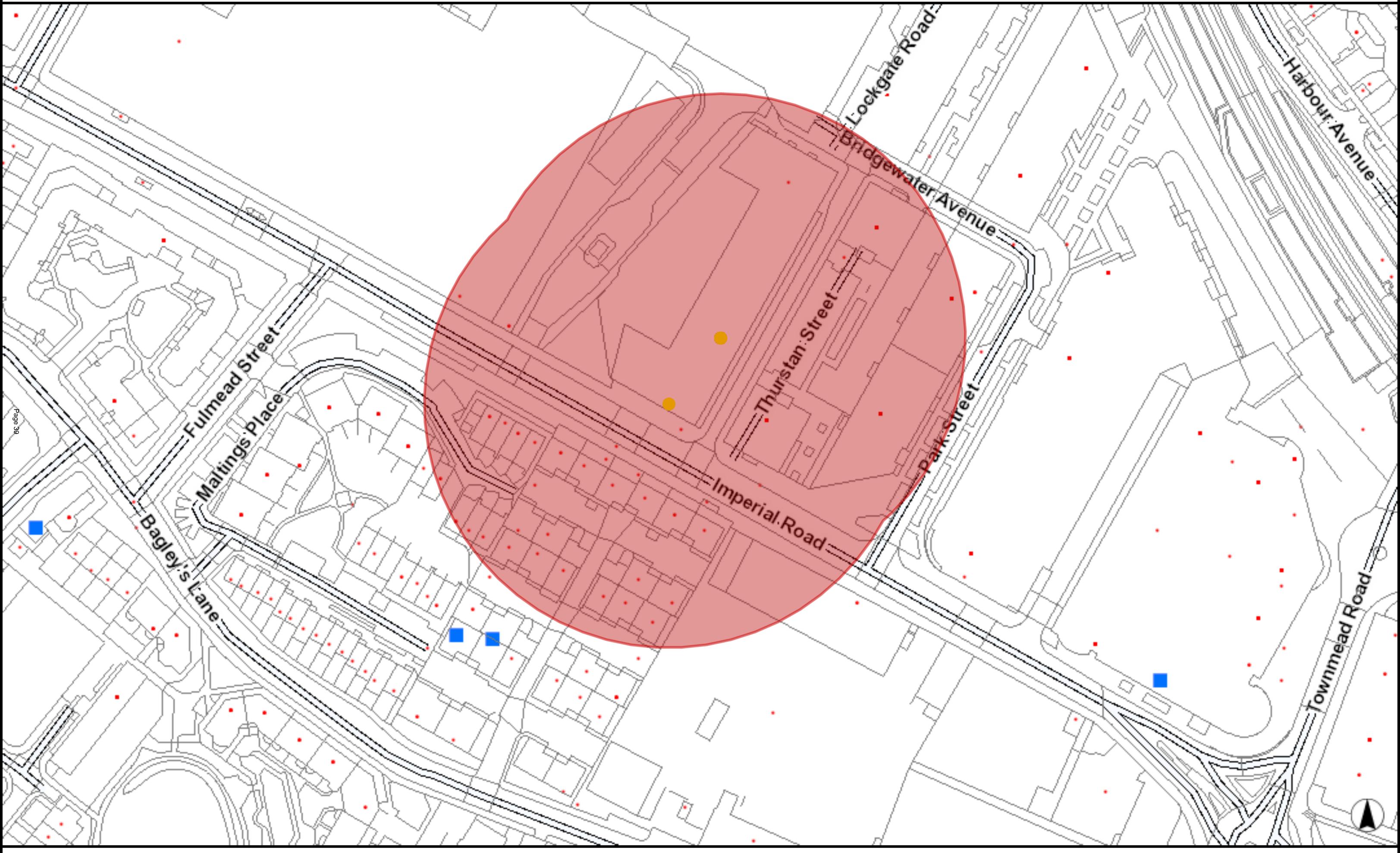
Fire blanket

Premise licence boundary

Alcohol service and consumption areas

Alcohol storage area

London Borough of Hammersmith & Fulham



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hammersmith & fulham

Scale 1:1500

REPRESENTATIONS OBJECTING

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 24/02/2022 10:39 AM from Dr Niousha Yarandi.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Dr Niousha Yarandi	
Email:		
Address:	Doulton House, Park Street London	

Comments Details

Neighbour

Commenter

Type:	Neighbodi
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	24/02/2022 10:39 AM As a resident of Chelsea Creek, I object to the selling of alcohol, this will bring nuisance, which we already struggle with every night even though there isnt a place sourcing it on the development. This proposal will impact our quality of life and when we made a purchase there was no mention of it, we were told that all the commercial units will be shops that work during working hours! I as well as many residents were not made aware of this proposal and that it would involve selling alcohol.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 04/03/2022 8:08 PM from Mr Vadims Karjukovs.

Application Summary

Address: 29 Imperial Road London SW6 2FR Proposal: Licensing Act - Premises Licence Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mr Vadims Karjukovs Email: Address: Fairwater House Lockgate Road London

Comments Details

Commenter Neighbour Type: Stance: Customer made comments neither objecting to or supporting the Licensing Application Reasons for comment: Comments: 04/03/2022 8:08 PM Dear everyone, I would like to ask you not to issue a licence that allows selling alcohol at this address, as this will affect the residents everyday lives. This will increase the noise level, and antisocial behaviour

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 04/03/2022 8:12 PM from Miss Ellie Gomery.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Miss Ellie Gomery
Email:	
Address:	Countess House Park Street London

Comments Details

Commenter Type:	Neighbour	
Stance:	Customer objects to the Licensing Application	
Reasons for comment:		
Comments:	04/03/2022 8:12 PM Objection to this because we do not want all the problems which alcohol brings with it. These are things such as anti social behaviour, damage, rowdiness, loud noise, urination on the pavements, streets and in the complex. Disruption bought on by frequent deliveries to service this unit. Increased traffic flow. Our complex is a very quiet and tranquil place where a lot of people have invested in purchasing properties. We also do not want to devalue the development by all the problems this licence will bring.	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 04/03/2022 9:03 PM from Miss Georgia Richards.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Miss Georgia Richards

Email:

Address: Counter House Park Street London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 04/03/2022 9:03 PM This proposal will cause significant noise and anti-social

behaviour in this residential area. I am strongly opposed to this suggestion as a local

resident

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 04/03/2022 11:37 PM from Miss Laura Feeney.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Miss Laura Feeney

Email:

Address: Meadows House Park street London

Comments Details

Commenter

Type:

Neighbour

Stance:

Customer objects to the Licensing Application

Reasons for comment:

Comments:

04/03/2022 11:37 PM Chelsea Creek is a quiet and peaceful development. Most of the flats have bedrooms with windows and balconies overlooking park street. On the occasion that a fellow resident or visitor is inconsiderate with noise, the acoustics of the tunnel formed by park street cause the sound to travel throughout and up to all flats and break the peace. Any premises that serves alcohol is inappropriate for this type of development and was certainly not in the plans when any resident purchased their home.

The owner(?) of the proposed venue actually accessed the residents forum and posted a message saying that any noise would be drowned out by the 'main road' this shows both an admission that the venue will create noise pollution and a total lack of awareness of the lack of noise created by the traffic in imperial Road (particularly since the introduction of the excellent traffic calming measures). No consultation with residents has taken place and no benefit to the area by a venue serving alcohol beneath our flats been proposed.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 05/03/2022 12:24 AM from Jane Auld.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Jane Auld	
Email:		
Address:	Meadows House, Park Street Fulham, London	

Comments Details

Comments Details	
Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	05/03/2022 12:24 AM This is not suitable in such a crowded residential development like ours. You can hear every noise below you on the streets. people drinking would be just awful for the people above and around. This is simply NOT a suitable location for any drinking establishment. There are young children above trying to sleep from 6pm onwards. Drinking licenses have been refused here before, for very good and sound reasons.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 05/03/2022 7:56 AM from Miss Rachael Hinge.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Miss Rachael Hinge	
Email:		
Address:	Meadows House London	

Comments Details		
Commenter Type:	Neighbour	
Stance:	Customer objects to the Licensing Application	
Reasons for comment:		
Comments:	05/03/2022 7:56 AM I don't know if object is the right word - but it's actually super noisy here without a place with a late license - because the way Chelsea creek has been designed means nose echoes up - so even people having a marginally loud convo sounds like shouting, so I am quite nervous that then having a destination place open that late will increase noise levels dramatically. However I do love the idea of something fun in the area - but just ideally not with a late license?	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 05/03/2022 2:13 PM from Mr Abdullah Albaiz.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mr Abdullah Albaiz

Email:

Address: Fairwater House Chelsea Creek London

Comments Details

Commenter Type: Petition

Stance: Customer made comments in support of the Licensing Application

Reasons for comment:

Comments: 05/03/2022 2:13 PM It may attract uncontrolled crowed

Kind regards

From: Abdullah Baiz

Sent: 07 March 2022 13:01 To: Dimitriou Maria: H&F

Subject: Re: Comments for Licensing Application 2022/00140/LAPR

Greetings Maria Dimitriou;

I am objecting to the application, as it will cause extra noise in the area.

Regards; Abdullah

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 07/03/2022 4:17 PM from Hana Luheshi.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Hana Luheshi
Email:	
Address:	fairview house lockgate road London

Comments Details	
Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	07/03/2022 4:17 PM Hello, I object to this idea as I'm worried about the potential effects in terms of noise and rowdiness as this is a quiet area and already there is sometimes disruption from young people. Please consider this heavily.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 08/03/2022 1:11 PM from Mr Luay Al Swaidi.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mr Luay Al Swaidi

Email:

Address: Doulton House, Park Street London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 08/03/2022 1:11 PM Dear Sirs,

I have just been made aware of the Alcohol licence application and have to object in

the strongest of terms.

Chelsea Creek is a residential area and issuing a licence will result in unnecessary

disruption and noise for this quiet neighbourhood.

I am 94 years of age and when I purchased my property there were no restaurants /

bars on the site and that was one of the main reasons I choose to live here.

Therefore on the above basis, I am completely against the granting of the alcohol

licence.

Look forward to hearing that the licence has not been granted by the council.

Kind regards

Luay Al Swaidi

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 10/03/2022 2:29 PM from Mrs Spindrift Al Swaidi.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mrs Spindrift Al Swaidi

Email:

Address: Doulton House Park Street London

Comments Details

Commenter Type: Neighbour

Customer objects to the Licensing Application Stance:

Reasons for comment:

Comments: 10/03/2022 2:29 PM Good afternoon,

> I would like to strongly object to the Council granting an Alcohol Licence to this proposed club..

Chelsea Creek is a residential area and as such the opening of this new facility would

increase the noise and tranquillity of the neighbourhood,

This estate also does not have the infrastructure to accommodate the additional traffic

this new club facility would bring.

My elderly husband and myself choose to purchase our property for various reasons

and one of those was to get away from the hustle and bustle of town.

I trust that you will take my views into consideration and that the Alcohol licence will

not be given.

Thank you and kind regards

Spindrift Al Swaidi

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 11:59 AM from Narain Jashanmal.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Narain Jashanmal

Email:

Address: chelsea creek tower park street London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 12/03/2022 11:59 AM This is unreasonable in a residential block. We have children

and have safety and noise control concerns about this.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 12:14 PM from Mr Tom Wardle.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Tom Wardle	
Email:		
Address:	Lockside house London	

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	12/03/2022 12:14 PM Anti - social behaviour from alcohol license till midnight

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 12:34 PM from Ulzhan Seitmurat.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Ulzhan Seitmurat	
Email:		
Address:	Lockside House London	

Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	12/03/2022 12:34 PM Permitting to sell alcohol, open from 7am until midnight 7 days per week and show live sport under the residential building is totally unacceptable. This will lead to anti-social behaviour, increased noise level, and puts on risk well being of residents, children and pets. No one will be kept accountable since the visitors will all be from outside.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 12:38 PM from Mr Jonathan Ellis.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mr Jonathan Ellis

Email:

Address: Compass House Park Street London

Comments Details

Commenter Type:

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 12/03/2022 12:38 PM Has all logic gone out the window? How can you even consider what would effectively be a pub in a multi million pound apartment complex? It's entirely unacceptable to have people consuming alcohol at all hours with people living 1 floor above. The inevitable noise and disturbance caused by drunks leaving the premises at night will destroy the quality of life of those living in that building and negatively impact all residents in the chelsea creek community. It brings absolutely no benefit to the area as a whole and will simply damage the calm and relaxed area the that residents of Chelsea

Kind regards

Creek pay a premium for.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 12:39 PM from Mr Henry Armstrong.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mr Henry Armstrong

Email:

Address: Meadows House Park Street London

Comments Details

Commenter Type:

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 12/03/2022 12:39 PM With regards to the fundamental idea of an indoor golf simulator is welcomed as it offers residents and nearby neighbours more to do in the local area. However, there is absolutely no need to close so late when accompanied by alcohol. As with the showing of Euro 2020 at Chelsea Creek, there was a significant level of antisocial behaviour which will no doubt reoccur. I noticed that a wine bar was to open in the development. If an alcohol license is to be approved, it should be to more civilised

wrong location and residents should be seriously listened to.

establishments - not, what will no doubt turn into a sports bar. Great idea, competley

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 1:19 PM from Mr Denys Lutsenko.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Denys Lutsenko	
Email:		
Address:	Lockside House Thurstan Street London	

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	12/03/2022 1:19 PM The noise levels are already high due to the local construction site. Our evenings are the only time when we have some calm. This project would mean that there will be noise every day until midnight which is unacceptable for us. We have a young baby and would appreciate if the place remained calm. Please take our objection into consideration.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 2:13 PM from Mr Vadims Karjukovs.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mr Vadims Karjukovs

Email:

Address: Fairwater House Lockgate Road London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 12/03/2022 2:13 PM Dear All,

As the resident and the owner of the property at Chelsea creek, I do not want to see

anti social behaviour and noise due to alcohol selling

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 3:16 PM from Ms Bianca Fantacci.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Ms Bianca Fantacci	
Email:		
Address:	Thurstan Street London	

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	12/03/2022 3:16 PM A license to sell alcohol is not suitable or appropriate given that the club's location is within a residential apartment block.
	An alcohol license would lead to anti-social behavior, nuisances, increased noise levels, and disruption to the peace and quiet enjoyment of the premises which every resident of the Chelsea Creek apartment complex is entitled to.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 4:11 PM from Miss Victoria Grayley.

Application Summary

Address: 29 Imperial Road London SW6 2FR Proposal: Licensing Act - Premises Licence Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Miss Victoria Grayley Email: chelsea creek tower London Address:

Comments Details

Commenter Neighbour Type: Stance: Customer objects to the Licensing Application Reasons for

comment:

Comments: 12/03/2022 4:11 PM I do not support this application as a resident in the development. This is a family friendly development and the noise and anti social behvaouir that

licensing this premises bring is simply not welcome. There are many professionals living here who do not welcome a licensed bar opening until midnight. The noise it will create is not aligned to careers and lifestyle of those in the development. We have seen how social events have led to drunk fuel led damage and antisocial behavior which was threatening

to me as a single female resident

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 5:01 PM from Miss Arys Persia.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Miss Arys Persia	
Email:		
Address:	Lockside House Thurstan Street London	

Comments Details

	ommonto potano	
Commenter Type:	Petition	
Stance:	Customer objects to the Licensing Application	
Reasons for comment:		
Comments:	12/03/2022 5:01 PM As a flat owner of Lockside House, I would like to object to this listener application. The last think I'd like is my place of residency turning into a place of entertainment with alcohol induced traffic around the grounds late at night- especially being a young single female professional. Thank you	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 7:29 PM from Clare Edgson.

Application Summary

Address: 29 Imperial Road London SW6 2FR Proposal: Licensing Act - Premises Licence Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Clare Edgson Email: Address: Countess House Park Street London

Comments Details

Commenter Neighbour Type: Customer objects to the Licensing Application Stance: Reasons for

comment:

Comments: 12/03/2022 7:29 PM This is a residential complex with people living above and next to this proposed establishment.

> This is in fact a sports bar in disquise as they state that they will be showing a variety of sports at all hours as well as golf simulation/lessons. When alcohol is involved it will cause antisocial behaviour and unacceptable noise levels. They say its a membership only club

but members can bring in unlimited guests according to their website.

To allow late night opening and an all day licence is not acceptable who will monitor numbers within the club, members and quests leaving or smoking outside? The residents living above will not be able to make use of theirs balconies or open windows. Definitely object.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 9:37 PM from Mr Marcus Williams.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Marcus Williams	
Email:		
Address:	Fairwater House Lockgate Road London	

Comments Details

Commenter Type:	Petition
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	12/03/2022 9:37 PM I am writing to object to the alcohol license for the chelsea golf club which is located under Lockside House in Chelsea Creek!
	This is a residential complex and the addition of this business will attract the wrong energy and will cause disruption to peoples living.
	I love living here and there is a respect amongst neighbours, I know the majority will not welcome the disruption this facility will attract noise, cars (traffic), people, uninfluenced people, the Police.
	Regards M

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 12/03/2022 9:40 PM from Ratika Arora.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Ratika Arora

Email:

Address: Fairwater house Lockgate Road London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments:

12/03/2022 9:40 PM The timing for this alcohol permit is too long. Weekdays and weekends of serving of alcohol should probably be maxed to 10pm as there are a lot of residents in the area, and any rowdy or loud guests of that premise may cause disturbance - since that area is already public with many non residents who already walk through and to the train station and smoke marijuana there, they already cause a disturbance.

Therefore having more people in the area until a late hour is very unappreciated as that location is semi-peaceful, this venue will now make it not a nice place to live - it's already expensive as it is, and it should be a calm place to be.

Please consider these times as it's not fair to introduce a new venue until late hours in a pre-established area where it's a safe and nice place.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 13/03/2022 9:14 AM from Miss amanda dixon.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Miss amanda dixon	
Email:		
Address:	Lockside House Thurstan street London	

Comments Details		
Commenter Type:	Neighbour	
Stance:	Customer objects to the Licensing Application	
Reasons for comment:		
Comments:	13/03/2022 9:14 AM Having experienced significant noise and disruption during the works on this site. I am concerned about continuing noise levels. As I have been disturbed during these works, I can't imagine they have adequate sound proofing to prevent them being a nuisance to neighbouring properties. As well as applying for a license to sell alcohol, this company plan to open from 7am until midnight 7 days a week and show live sport. This property is situated within a residential apartment block. I do not think that a licensed venue is appropriate and/or fair given the proposed opening times. I am concerned about noise levels and anti-social behaviour in a quiet residential neighbourhood.	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 13/03/2022 1:17 PM from Miss Jane Toiger.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Miss Jane Toiger
Email:

Address: fairview house London

Comments Details

Commenter Type:

Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 13/03/2022 1:17 PM To whom it may concern,

I have recently moved into the Chelsea Greek development. I chose this area as it's very beautiful, there's greenery and is a reputable place where to live.

Paying a premium price for my flat, I am deeply concerned for this proposed alcohol license. Unrelated to the matter, this morning I witnessed five drunk men changing clothes near the little water passage and throwing rubbish into the water. That's the main reason why the residents object to this license as this would become a common sight.

There is no doubt that most of the residents concerned are objecting to the matter as it would turn the pleasant neighborhood into a destination for people to come to drink and ruin our greenery.

Kind regards

Jane Toiger

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 13/03/2022 3:13 PM from Dr Pouya Bagheri.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Dr Pouya Bagheri

Email:

Address: Fairview house Lockgate Road London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 13/03/2022 3:13 PM I object to having a place selling alcohol in a residential area with

long opening times operating which would contribute to anti-social behaviour.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 13/03/2022 4:27 PM from Mr Richard Flaxman.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Richard Flaxman	
Email:		
Address:	Musard Road LONDON	

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	13/03/2022 4:27 PM Given the violence and disorder that was evident during the world cup screening in Chelsea Creek I find it hard to believe that another alcohol license would be granted in this area, particularly as families with children live in this complex.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 14/03/2022 9:43 AM from Omar Al-Shakarchi.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Thank Birmine

Click for further information

Customer Details

Name: Omar Al-Shakarchi

Email:

Address: Meadows House London

Comments Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 14/03/2022 9:43 AM Dear LBHF,

I strongly object against the pending alcohol licence which once again has had no interaction with the residents community here at Chelsea Creek. The application to serve from 7am to midnight is highly concerning given the unsavoury events which took place during the Euros last year where the whole development had been littered.

This will not only increase foot traffic within a residential, peaceful development but also attract anti-social behaviour given the licence hours here on offer. It would be equitable to narrow the scope of the hours of serving alcohol as a starting point here.

Overall it would be ideal to engage in real dialogue on these matters as there is already a fair amount of anti social behaviour in the area and I fear this will only worsen with the arrival of a permitted alcohol licence for such long hours.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 14/03/2022 10:06 AM from Mr Ross Gordon.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mr Ross Gordon

Email:

Address: Fairwater House London

Comments Details

Commenter

Type:

Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments:

14/03/2022 10:06 AM I would like to object to the alcohol licensing, live sport showing and opening hours. As a local resident there have already been issues with loud and drunken behaviour in the area as a result of nearby transport links and Chelsea Football Club grounds.

This is a residential area, and it is under a residential building. I do not have a problem with the concept, but 7am until 12pm, 7 days a week is excessive and will create noise and potential antisocial behaviour at times when residents are trying to sleep.

If it was 9am to 9pm opening times Monday to Saturday, and 10am to 6pm on Sundays (and similar alcohol service hours).I, and the provision that there would not be live sport and the associated potential drunken and antisocial behaviour and noise then I would withdraw my objection as a resident a couple of buildings over. However, I would imagine that any young family located in the building directly above would still strongly object.

This is an unsuitable usage for a space in a residential building. Any bar or restaurant with wide opening hours would generate noise to an unacceptable level at unacceptable hours for residents with children living above. Were this a shop or showroom with limited hours (like every other ground floor space in the Chelsea Creek development) that would be far more suitable.

But at the very least, please limit the hours, the sale of alcohol and the live sport as these cause the worst noises and behaviours at the worst times for residents.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 2:21 PM from Miss Kirsty Barnett.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Miss Kirsty Barnett	
Email:		
Address:	Counter House Park Street London	

Comments Details

Comments De	Comments Details	
Commenter Type:	Neighbour	
Stance:	Customer objects to the Licensing Application	
Reasons for comment:		
Comments:	15/03/2022 2:21 PM The use of alcohol will mean it will become a 'party' styled business as most of these indoor golf centers are, which is not in keeping with the current housing area which is primarily residential along with high profile stores offering home interior design services and homewear for residential homes.	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 2:23 PM from Miss Wan Hui Keoy.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Miss Wan Hui Keoy	
Email:		
Address:	Woodford House, Thurstan Street London	

Comments Details

stall 3
Residents Group
Customer objects to the Licensing Application
15/03/2022 2:23 PM Objecting to this because granting the alcohol license will lead to a rise in noise levels in the area and anti-social behaviour. The neighbours and I currently deeply value the peace and quiet at Chelsea Creek estates and sincerely implore LHBF council to reject this application. Thank you.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 2:23 PM from Miss Megan Jenkinson.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Miss Megan Jenkinson

Email:

Address: Jaeger House Chelsea Creek London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 15/03/2022 2:23 PM I object to allow a license due to the noise this will cause. We

live in this area because of how quiet it is.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 2:27 PM from Dr Pavan Karia.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Dr Pavan Karia

Email:

Address: Woodford House London

Comments Details

Commenter Type:

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 15/03/2022 2:27 PM The implementation of an alcohol license will have a detrimental impact on the residents of Chelsea Creek. This is a residential development, and having drunk people wandering around the complex at all hours jeopardises our right to quiet enjoyment as well as our overall safety. Not to mention a lot people that live here have families or are professionals working in the city, so would be even more adversely

impacted by noise and commotion that comes from drunk people.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 2:29 PM from Miss Dari cabacova.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Miss Dari cabacova	
Email:		
Address:	countess house London	

Comments Details

Residents Group
Customer objects to the Licensing Application
15/03/2022 2:29 PM I do not support any alcohol being sold around residential area. We already have aggressive and drunk people walking around after football matches! This area becomes very unsafe and I am not happy with the current proposal!

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 2:36 PM from Mrs Sally Filsouf.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mrs Sally Filsouf

Email:

Address: Woodford House Thurstan Street London

Comments Details

Commenter

Type:

Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments:

15/03/2022 2:36 PM Hi,

This is the residential development with families with kids and selling alcohol until 11 at night would be appreciate just under the residential building. It will simply take away residence peace and safety and instead will bring a lot of noise and anti social behaviour where people are living with their families. On the other hand this is a luxury development which has people have paid quite high prices for their properties and opening a golf club and selling alcohol just under our residential flat will have a negative impact on our property values.

We are categorically against this.

Many thanks and best regards,

Sally

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 2:37 PM from Ms ALKETA PRIFTI.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Ms ALKETA PRIFTI	
Email:		
Address:	DOCKSIDE HOUSE PARK STREET LONDON	

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	15/03/2022 2:37 PM Objecting this to sell alchool, for a safer neighbourhood. It will be allocated in a residential block and nosie level it will make our neighbourhood life hell plus drunk people in the streets.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 2:47 PM from Dr James White.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Dr James White	
Email:		
Address:	Thurstan Street Lockside House London	

Comments Details		
Commenter Type:	Neighbour	
Stance:	Customer objects to the Licensing Application	
Reasons for comment:		
Comments:	15/03/2022 2:47 PM I am a father of two young children under 3, and part of a community at Chelsea creek if young professionals with young families.	
	I live directly above the premises on the 3rd floor. I already have a hard enough time explaining to my son why all the football coaches line up and offload hoards of fans that urinate openly in clear view of our balancony facing imperial road. Whilst I also have to explain the behaviour of these fans when they return from Stamford bridge.	
	Placing licensed premises beneath my families home will only further add to the noise that awakens my 6 month old daughter, the violence that takes place on imperial road, and the filthy rubbish we have to wade through the morning after.	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 3:29 PM from Mr Gabor Cseh.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mr Gabor Cseh

Email:

Address: Lockside House London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 15/03/2022 3:29 PM Very good idea this Golf Club but the alcohol licence till 11pm is

not a great idea as there are so many problems with anti social behaviour in the area

Please think it wisely

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 3:34 PM from Dr shaun borstrock.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Dr shaun borstrock	
Email:		
Address:	Lockside House Thurston Street LONDON	

Comments Details

Commenter Type:	Residents Group
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	15/03/2022 3:34 PM The potential of having an establishment that is sport and drinking focused is going to cause late night disruption and a huge amount of noise which is going to cause disruption and be unsettling to those who live on the building. This license is unacceptable in a residential development

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 3:45 PM from Mr Marwan Hayek.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Marwan Hayek	
Email:		
Address:	Dockside House Park Street, Chelsea Creek London	

Comments Details

Comments Details	
Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	15/03/2022 3:45 PM Kindly note that Chelsea Creek is a prime residential community and the selling of alcohol on the premisses as per the application of the commercial unit on the ground floor of Lockside House on Imperial Road may lead to crowding and drawing of non residents to the area and may cause unsocial behavior within the estate. I register my objection to such license.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 4:01 PM from Mrs Amy Bowman .

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mrs Amy Bowman	
Email:		
Address:	Doulton House park street Fulham	

Comments Details

Neighbour
Customer objects to the Licensing Application
15/03/2022 4:01 PM This will be located next to my flat, I feel this will cause a huge amount of noise and disruption to the area. I work from home and feel this will disrupt both my work and sleep. I strongly object to providing this licence.
Kind regards, Amy & Julian Bowman

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 4:28 PM from Mr Julian Bowman.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Julian Bowman	
Email:		
Address:	Doulton House London	

Comments Details

Comments Details	
Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	15/03/2022 4:28 PM There have been a few events with alcohol sold in the area which has always attracted a very rough crowd and behaviour which just leaves the residents of Chelsea creek very upset and angry. The thought of having a place which can constantly attract this crowd scares me so I am against this. A lot of the residence work from home and have young families too, and I'm sure this would be a concern for their productivity as well as their young ones' safety

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 6:56 PM from Mr Jingwei Song.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Jingwei Song	
Email:		
Address:	Counter House London	

Comments Details

Commenter Type:	Neighbour	
Stance:	Customer objects to the Licensing Application	
Reasons for comment:		
Comments:	15/03/2022 6:56 PM Concerned about noise and drunken behaviour	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 8:01 PM from Miss Danielle Christmas.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Miss Danielle Christmas	
Email:		
Address:	Lockside House Thurstan Street London	

C

Comments Details		
Commenter Type:	Neighbour	
Stance:	Customer objects to the Licensing Application	
Reasons for comment:		
Comments:	15/03/2022 8:01 PM I live in a flat above the new golf club, and am worried that an alcohol license would result in people gathering on the street outside the golf club (which would be directly below my flat.)	
	Noise travels extremely easily from Imperial Road into the flats in Lockside House, and I'm concerned that the potential noise from guests gathering and drinking outdoors, or with the doors open could be disruptive.	
	I wouldn't necessarily be against granting the license if there were conditions in place to ensure that no one can drink outside the club e.g. on imperial road, and that the doors to the club need to remain shut after e.g. 9pm to prevent any noise from disrupting the flats, especially in the summer months when our doors and windows in the flats will be open.	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 15/03/2022 8:25 PM from Mr humberto escalona.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mr humberto escalona
Email:

Address: Higham House london

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 15/03/2022 8:25 PM Alcohol and residential areas have not worked well. It will

bring nuisance

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 16/03/2022 12:16 AM from Mrs Heidi Smith.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mrs Heidi Smith

Email:

Address: Park Street London

Comments Details

Commenter

Type:

Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments:

16/03/2022 12:16 AM Hello,

I think what would be more useful would be to open a breakfast / lunch or dinner venue. There is no local indoor food catering facility in Chelsea Creek or around. There is a Tesco local, a Tuesday Market, and a tiny not very welcoming, cozy etc..coffee shop near the Tesco.

Given the amount of locals, young adults etc.. and the now growing community (new development) next to Chelsea Creek where I live and have lived for the last three years renting my penthouse as well as owning two more.

A coffee shop, restaurant makes more sense. We all need to eat and most of us would like to have a coffee shop where one can grab a quick coffee, have lunch served indoors and/ or even dinner. Nothing like it exists here.

Most people don't care for playing in-door golf. As for the alcohol, you can buy it in the local Tesco and drink privately in 'our' expensive flats. Also given the current state of affairs in the economy (inflation) and the fear factor most people are more interested (around these parts) in not wanting to waste our money on indoor golf. Most people living in Chelsea Creek are afluent to very affluent, young city professionals and most of us work long hours Mon-Fri. The last thing we want is to play in-door golf and get drink.

I suggest you survey the locals and actually ask them what they would like. I can safely say, and on behalf of most of the Chelsea Creek residents. We don't want an indoor golf-bar.

There is a residents only forum (online) most of the residents including myself, are against this golf-bar opening.

There are so many people living here with not much in terms of amenities, venues for food, breakfast or dinner indoors.

Is a golf bar really the best option for what is needed here, has someone seriously set their mind on this idea.

My husband plays golf himself and I have nothing against golfers, but really a golf bar? Let's be serious!

Sincerely I remain. Chelsea Creek Resident

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 16/03/2022 8:17 AM from Mrs sarah Jenkinson.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mrs sarah Jenkinson	
Email:		
Address:	Jaeger House Chelsea	

Comments Details

Johnnest Betails	
Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	16/03/2022 8:17 AM Concerned about noise

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 16/03/2022 9:39 AM from Kambiz Rahnama.

Application Summary

Address: 29 Imperial Road London SW6 2FR Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Kambiz Rahnama Name:

Email:

Address: Woodford House Thurstan Street London

Comments Details

Commenter

Residents Group Type:

Customer objects to the Licensing Application Stance:

Reasons for comment:

Comments: 16/03/2022 9:39 AM Hi,

I would like to declare my objection for opening a golf. club and selling alcohol in a residential development. Selling alcohol would not be appropriate in this residential area. There are so many families living here with small children who need peace and security during day and night. Selling alcohol and opening a goff club will bring a huge crown and social anti social behaviour in this luxury development. People have paid fortune for their properties in these building and opening a golf club and selling alcohol under our

properties will have a negative impact on our property value as well.

Many thanks and best regards,

Kambiz

From: keith

Sent: 15 March 2022 17:27 **To:** Licensing HF: H&F

Subject: Objection to: 2022/00140/LAPR 29 Imperial Road London SW6 2FR

Hi.

I tried to log my objection online with the H&F Portal but the received a system error message. Please accept this email as my objection to Licence Application **2022/00140/LAPR 29**. I would be grateful if you can acknowledge receipt of this.

I wish to object to this Licence Application for the following reasons:

The proposed premises are directly below residential units. The entrance door to the premises is proposed to be inches away from a residential apartment bedroom window. Given the proximity of the premises it is not possible for the proposal not to cause significant nuisance to residents as customers come to and from the premises.

As a new build building no mitigation measures have been included within the design to mitigate against the impact of a licence premises. Similar new build properties have a double height commercial space at ground floor level to mitigate the impact with an overhanging colonnade or similar horizontal structure to act as a direct barrier between the licence premises and residential units. No details of the steps taken to prevent noise and vibration escaping the premises has been included within the application. The commercial unit appears not to have been designed with the intent of being occupied by a licence premises. Residents should not have to suffer due to poor design and planning in a new build property. The Private Members Club should rent an appropriate unit within the community should they wish to open a licenced premises.

No operating plan has been included with the application to show how they intend to prevent nuisance arising, prevent disturbance and protect amenity. No proposed measures to remove or effectively manage the potential for public nuisance and anti-social behaviour is included with the application.

The licence premises customers are likely to gather and smoke etc... outside the premises creating a further nuisance. The premises is directly below opening first floor windows in to residential properties which again will create a significant nuisance to occupants.

The Estate Management at Chelsea Creek has required residents to pay for security patrols due to ongoing anti-social behaviour and crime. The presence of a licenced premises, albeit a member's club will invite further anti-social behaviour and disturbance on to an estate that has a recognised problem already. Will this bar provide additional security during their opening hours, particularly on match days?

I would also object to the late hours of operation. Given the proximity to resident's bedrooms, an 11pm licence would be far too late. Many residents work in key sectors undertaking shift work. The late opening hours proposed would be a significant nuisance to key workers.

There are no other retail or licenced premises of this type within the immediate vicinity of the application premises so their proposals will cause a significant change to the environment enjoyed by residents and neighbours.

As a private members club the proposals offer no benefits to residents or members of the public. Residents should not be expected to suffer nuisance when the proposals offer no tangible benefits to their community.

I am further not satisfied that the proposed location is directly below affordable housing that are occupied by the people that would not be able to afford to join an exclusive private members club.

Best regards, Keith

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 17/03/2022 11:44 AM from Ms Anna Tonino.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Ms Anna Tonino	
Email:		
Address:	lockside house London	

Comments Details		
Commenter Type:	Neighbour	
Stance:	Customer objects to the Licensing Application	
Reasons for comment:		
Comments:	17/03/2022 11:44 AM I live directly above the site with a young family, I worry the opening of a licenced premise will result in noise and unruly disturbing behaviour. The buildings weren't designed to house restaurants/bars as there isn't any spacers or noise dampeners between the bar and the apartments directly above. The building works have already triggered a mouse infestation in the above apartments and having a bar below will only encourage them more as there will be food and rubbish left around for the mice.	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 21/03/2022 3:56 PM from Miss Vanessa Lidgett.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Miss Vanessa Lidgett	
Email:		
Address:	Lockside House Thurstan street London	

Comments Details

Commenter

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	21/03/2022 3:56 PM My objection is less about the alcohol licence (although it is related). My objection is the noise of hearing the golf balls thud right underneath my flat (I live right above the premises). I had asked the owner if he would be putting in noise cancelling insulation, but I do not know if this has been actioned. It is very distressing to have this noise going on from circa 7.30am most morning until up until 11pm - all days of the week. I can only imagine if they have an alcohol licence it will last longer into the night. So I don't have an objection to an alcohol licence per se - but I do object to the noise unless the owner of the premises is able to outfit the premises with proper noise cancelling insulation

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below. Comments were submitted at 21/03/2022 9:32 PM from Mr Shaun Rudge.

Application Summary

Address: 29 Imperial Road London SW6 2FR

Proposal: Licensing Act - Premises Licence

Case Officer: Maria Dimitriou

Click for further information

Customer Details

Name: Mr Shaun Rudge

Email:

Address: Countess House Park Street London

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 21/03/2022 9:32 PM Dear Sir/Madam

I am writing to formally object to the license application.

Firstly, the I don't think the commercial units at Chelsea Creek have been designed in a sensible way to avoid noise/smoke from the commercial development below (unlike the ones at Imperial wharf).

Chelsea Creek is predominantly a residential development, and the other commercial units are all fitting to this environment, all with normal opening hours.

Alcohol in this area will attract antisocial behaviour to a quiet development where sounds reverberates between the buildings. I've also noticed that the sound insulation on the windows/doors is not great, and I wouldn't want to situated directly above the commercial unit in question.

Lack of any refuse points to the rear of the unit will also mean that lorries and bins will need to be removed or of the front of the unit.

Ultimately I do not believe that a commercial unit with 11pm opening hours, serving alcohol will be beneficial to the development or the surrounding area.

Many thanks

Shaun Rudge

COMMENTS IN SUPPORT

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 09/03/2022 9:00 AM from Mr Lonan O'Herlihy.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Lonan O'Herlihy	
Email:		
Address:	ravensbourne apt central avenue London	

Comments Details

Commenter Type:	Neighbour
Stance:	Customer made comments in support of the Licensing Application
Reasons for comment:	
Comments:	09/03/2022 9:00 AM This is a members area, not another pub. I don't like majority of the pubs in the area as it becomes too raucous. It's nice to have a place to quietly relax with likeminded others. The only reason to oppose this license is if you don't understand what is opening. Looking forward to it!

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 14/03/2022 12:07 AM from Dr Zoi Maria Glarou.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name: Dr Zoi Maria Glarou

Email:

Address: Doulton House Park Street London

Comments Details

Commenter

Type: Neighbour

Stance: Customer made comments in support of the Licensing Application

Reasons for comment:

Comments:

14/03/2022 12:07 AM The main reason of making the effort to find and log my comment into this portal is (off course to support the creation of these premises but also) to warn you of some unlawful attitude that maybe of my neighbours might be holding on. His name is Giuseppe Nicolosi and he is trying for 2 years now to form a residents' association with no success. However, it has fallen under my suspicion that he might be still acting as a delegated representative of the "Chelsea Creek residents group" which has no ground as we have never voted for him and the association hasn't yet achieved 50% of leaseholders. Please be mindful of his actions for this and further licensing permission applications in the neighbourhood as he can only act on his name. I am more than happy to provide you with further information and proof if needed.

Also, myself and some other of my neighbours like, William Zurawel, Juliette Thomas, Edmond Ahmetaj, Tessa Baker etc are looking forward to this Golf members bar to open but I of course I cannot speak of them but at the same time I don't think they will make the effort to comment on the application.

Thank you Zoi

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 15/03/2022 2:16 PM from Oliver Southwell.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Oliver Southwell	
Email:		
Address:	Countess House Park Street London	

Comments Details

Commenter Type:	Neighbour
Stance:	Customer made comments in support of the Licensing Application
Reasons for comment:	
Comments:	15/03/2022 2:16 PM Great for the area! Do not let the opposers win the area needs more entrepreneurial people like the people at Chelsea Golf Club to make the area thrive. Currently, there isn't enough amenities and activities down in Chelsea Creek so someone needs to take the first step like these guys. Already looking forward to having a pint down there!

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 15/03/2022 2:20 PM from Mr Jeremy Maiano.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Jeremy Maiano
Email:	
Address:	doulton house park street london

Comments Details

Commenter Type:	Neighbour
Stance: Customer made comments in support of the Licensing Application	
Reasons for comment:	
Comments:	15/03/2022 2:20 PM I support this project and other, we need activities and life in our community

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 15/03/2022 2:34 PM from Mr Inid Leksina.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Inid Leksina	
Email:		
Address:	Fairwater House London	

Comments Details

Commenter Type:	Neighbour
Stance:	Customer made comments in support of the Licensing Application
Reasons for comment:	
Comments:	15/03/2022 2:34 PM I think the Chelsea Golf would be amazing for the local community. It gives residents an area where we can meet up, socialise and enjoy some evenings together. There currently is nothing in the local area that we can use. It's also a members club, so there won't ever be large gatherings of people. It's perfect! We live in a prime location of London. If residents are complaining of a little noise then they should probably move to somewhere outside London.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 15/03/2022 2:40 PM from Miss Danielle Carruthers.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Miss Danielle Carruthers	
Email:		
Address: Fairview House lockgate road London		
Comments Details		
Commenter Type: Neighbour		
Commenter Type:	Neigribour	
Stance:	Customer made comments in support of the Licensing Application	
	•	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 15/03/2022 2:54 PM from Mr phil brett.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr phil brett
Email:	
Address:	countess house london

Comments Details	
Commenter Type:	Neighbour
Stance:	Customer made comments in support of the Licensing Application
Reasons for comment:	
Comments:	15/03/2022 2:54 PM think it will be great for the area and much needed as we are a bit isolated at chelsea creek.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 15/03/2022 3:02 PM from Miss Suzy Beames.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Customer Details		
Name:	Miss Suzy Beames	
Email:		
Address: Doulton House Park Street, Chelsea Creek London		
Comments Details		
Comments Details		
Commenter Type:	Neighbour	
Stance: Customer made comments in support of the Licensing Application		
Reasons for comment:		

15/03/2022 3:02 PM Absolutely support this, fabulous idea!

Kind regards

Comments:

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 15/03/2022 3:19 PM from Ms Teresa Baker.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Ms Teresa Baker		
Email:			
Address: COMPASS HOUSE PARK STREET LONDON			
Comments Details			
Commenter Type:	Commenter Type: Residents Group		
Stance:	ce: Customer made comments in support of the Licensing Application		
Reasons for comment:			
Comments: 15/03/2022 3:19 PM I believe it is a good idea to serve alcohol after a session			

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 17/03/2022 4:42 PM from Mr Andrew Booth.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Andrew Booth	
Email:		
Address:	Lockside House London	

Comments Details

Commenter Type:	Residents Group
Stance:	Customer made comments in support of the Licensing Application
Reasons for comment:	
Comments:	17/03/2022 4:42 PM I actually live in Lockside house and have been a resident here for 4+ years and I strongly support this and the alcohol license.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 19/03/2022 2:22 AM from Mr Ahmed Alahmadi.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Ahmed Alahmadi	
Email:		
Address:	Compass House Park Street London	
Comments Details		
Commenter Type:	ter Type: Neighbour	
Stance:	Customer made comments in support of the Licensing Application	
Reasons for comment:		
Comments:	19/03/2022 2:22 AM Ok with the proposal	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/03/2022 1:40 PM from Scott Blanchette.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Scott Blanchette	
Email:		
Address:	Dockside House Park St London	
Comments Details		
Commenter Type:	Neighbour	
Stance:	Customer made comments in support of the Licensing Application	
Reasons for comment:		
Comments:	20/03/2022 1:40 PM This would be a welcome addition to the neighborhood.	

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/03/2022 5:40 PM from Jennifer Blanchette.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Jennifer Blanchette	
Email:		
Address:	Dockside House Park St. London	

Comments Details	
Commenter Type:	Neighbour
Stance:	Customer made comments in support of the Licensing Application
Reasons for comment:	
Comments:	21/03/2022 5:40 PM I've already noticed, and expect will see continue, the membership appears to be drawing from the local community. By adding a liquor license to the club, it creates a social aspect that serves to increase the interaction amongst people from the local area, thereby creating a sense of community, something this area of Fulham is seriously lacking and needs desperately. With a strong community comes decreased crime, decreased public nuisance, and increased safety for all.

Comments in response to representations

Comments summary

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 08/03/2022 7:29 AM from Mr Aaron Lloyd-Goodwin.

Application Summary

Address:	29 Imperial Road London SW6 2FR
Proposal:	Licensing Act - Premises Licence
Case Officer:	Maria Dimitriou

Click for further information

Customer Details

Name:	Mr Aaron Lloyd-Goodwin	
Email:		
Address:	baltimore house wandsworth	

Comments Details

Commenter Type:	Neighbour
Stance:	Customer made comments in support of the Licensing Application
Reasons for comment:	
Comments:	08/03/2022 7:29 AM I understand there are a number of comments on this application

08/03/2022 7:29 AM I understand there are a number of comments on this application which I believe to be from a select few who aim to make other people's lives difficult.

One person posted in the residents' forum to attempt to get people to object and it was only met with people wanting the golf club as opposed to objecting to it. As a result, they deleted the post and have clearly then just spoken to individuals they know who have no interest in what we are doing.

I will be posting again in the residents forum in order to get positive support but I wanted to make it clear that.

Chelsea Golf Club is a members only golf club where we want to create a sense of community. We have no interest in getting people drunk or creating noise and we picked a location on a road to mitigate any noise created. We just want people who live locally to enjoy playing a sport in a friendly, comfortable, relaxed environment and I can assure you that this will all be done with the best interest of the Licensing objectives.